



THE INTERNATIONAL CONFERENCE ON  
THEORY AND APPLICATIONS IN THE  
KNOWLEDGE ECONOMY

**FINAL PROGRAMME**

**TAKE 2018**

**July 11-13th 2018**

**Poznań University of Economics and Business (PUEB) – Poland**

**GOVCOPP Research Centre**

[www.take-conference.com](http://www.take-conference.com)

**Scientific sessions take place at: PUEB Building A (11th July),  
Hotel ALTUS, Św. Marcin 40 street (12-13th July)**

<b>Wednesday 11</b>	<b>PUEB Building A</b>			
12.00	Registration opens	(PUEB, Building A, Main Hall, Ground Floor)		
14.30	Opening Session	(PUEB, room 111)		
15.00	Keynote	(PUEB, room 111)		
16.00	Human Resource Development (PUEB, room 111)	Public Policies National cases (PUEB, room 416)	Consumer Satisfaction and Retail (PUEB, room 417)	Knowledge Management (PUEB, room 418)
19:00	<b>Reception &amp; Keynote</b>	<b>White Hall of the City Hall</b> (plac Kolegiacki 17)		
20.00	<b>Light dinner in town</b>	<b>“Gospoda Poznańska”,</b> Stary Rynek 82		
<b>Thursday 12</b>	<b>Hotel ALTUS, Św. Marcin 40 street</b>			
9.00	Keynote	(room Arsenał)		
10.00	Coffee Break	(main hall)		
10.30	Accounting systems and Auditing (room Arsenał)	Human Resource Management (room Muza)	Intellectual Capital (room Okrągłak)	Knowledge Management (room Arena)
12:00	Poster session	(main hall)		
13.00	Lunch	(restaurant)		
14.30	Keynote	(room Arsenał)		
15.20	Announcement of TAKE 2019	(room Arsenał)		
15.30	Logistics (room Arsenał)	Competitiveness (room Muza)	Human Resource Management (room Okrągłak)	Business Models (room Arena)
17:00	Coffee at the end of day	(main hall)		
17:15	Committee Meeting	(room Arsenał)		
20:00	<b>Conference Dinner</b> (extra paid 30 EUR)	<b>TAKE-away floating menu</b> <b>“Brovaria” (Stary Rynek 73)</b>		
<b>Friday 13</b>	<b>Hotel ALTUS, Św. Marcin 40 street</b>			
9.30	Keynote	(room Arsenał)		
10.30	Coffee Break	(main hall)		
11.00	Teaching and Learning (room Arsenał)	Knowledge Management (room Muza)	Public Policies (room Okrągłak)	Human Resource Management (room Arena)
13.00	Lunch	(restaurant)		
14.30	Keynote	(room Arsenał)		
15.30	Gamification	(room Arsenał)	Workshop on Tourism	(room Okrągłak)
17:30	Close of Conference	(room Arsenał)		
18:00	<b>Optional short excursion – Poznań city tour</b>	Meeting point Hotel ALTUS reception		